



BIC Africa

Online Training – 2024 / 2025

Mobilising Diasporas

**Supported by the European Union &
Implemented by EBN**

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BIC Africa is funded by the
European Union

Objectives

This session is designed to help business incubator managers to effectively engage and leverage diaspora communities in Europe and the US to support and enhance their incubators and clients.

The aim is to focus on fostering collaborations between diaspora networks and local entrepreneurship ecosystems.

We want to provide an introduction to Mobilising Diaspora – with highlighting certain aspects and providing relevant material. The idea is to encourage discussion and encourage exchange of experienced in this session.

Examples and links are provided to help this exchange and that can be accessed after the session.

Agenda: Mobilising Diasporas

Introduction to BIC Africa, the speaker and the session

PART A: Role and mapping of diasporas

- Understanding the role of diaspora
- Mapping diaspora ecosystems:
 - Steps in mapping diasporas.
 - Example of diaspora ecosystem map.
- Specific contributions of diaspora to business incubators

PART B: Strategies for effective engagement of diasporas

- Challenges for effective engagement
- Building connections:
 - Organisation of events and forums
 - Create targeted programmes
 - Leverage technology and communication

PART C: Sustainable partnerships

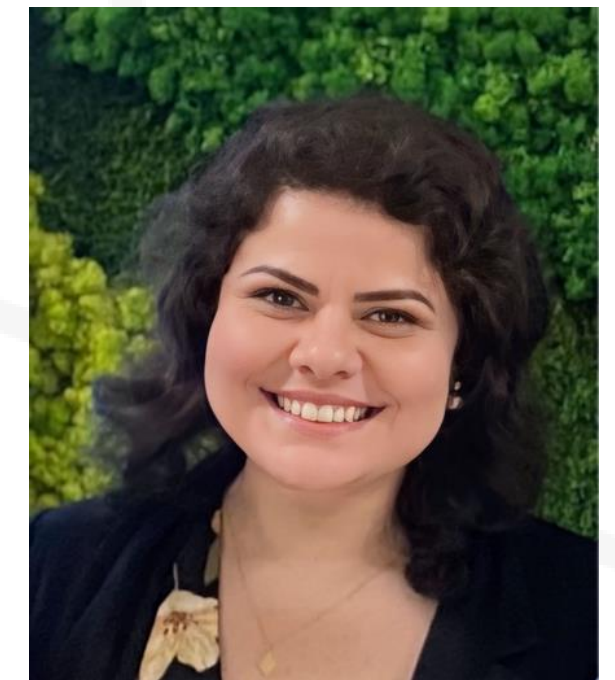
- Structuring of agreements
- Platforms and other resources

Meet Us

Douglas Thompson is the Manager of the International Area at [SPI](#), responsible for the development and implementation of SPI's international strategy. With strong knowledge and experience of implementing sector evaluations and studies, he has implemented data-collection and analysis activities in many countries in the EU and globally, and worked in international research and innovation collaboration and partnerships around the world.



Bárbara Rocha is an Innovation and Communication Consultant in the International Area at (SPI), is a Public Relations professional specialising in Strategic & Digital Marketing. She works in digital marketing, focusing on content creation, social media management, email marketing, analytics, and strategic planning to enhance brand positioning and audience engagement. Her experience spans communication, branding, and consultancy, working with stakeholders in global markets to align marketing strategies with business objectives.



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Do you have
experience in
developing diaspora
networks?



https://app.sli.do/event/iVD1cA49nb_aeyaiNrgYS4D



BIC Africa is funded by the
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Interaction results

Do you have experience in developing diaspora networks?

No



Yes, a lot



Yes, some



Introduction



BIC Africa is funded by the European Union.

The European Business and Innovation Centre Network (EBN)

www.ebn.eu

- Since its inception in 1985 as an **EC-funded pilot project** EBN pursues its mission to support business innovation centers' & incubators, represent our shared goals, bridge network actors, and use business innovation to inspire and implement solutions for regional economic and sustainable development.
- We do so through the design, development, collaboration, and delivery of **a wide range of technical business support services and quality assessment and certification products** under the EU | BIC brand, within its licensing association EBN.
- Our EU | BIC service offering covers nearly every activity that can be performed in a **complex spectrum of entrepreneurial innovation support**, including incubation, acceleration, internationalisation and access to funding, using a community building approach and strengthening the networking component.



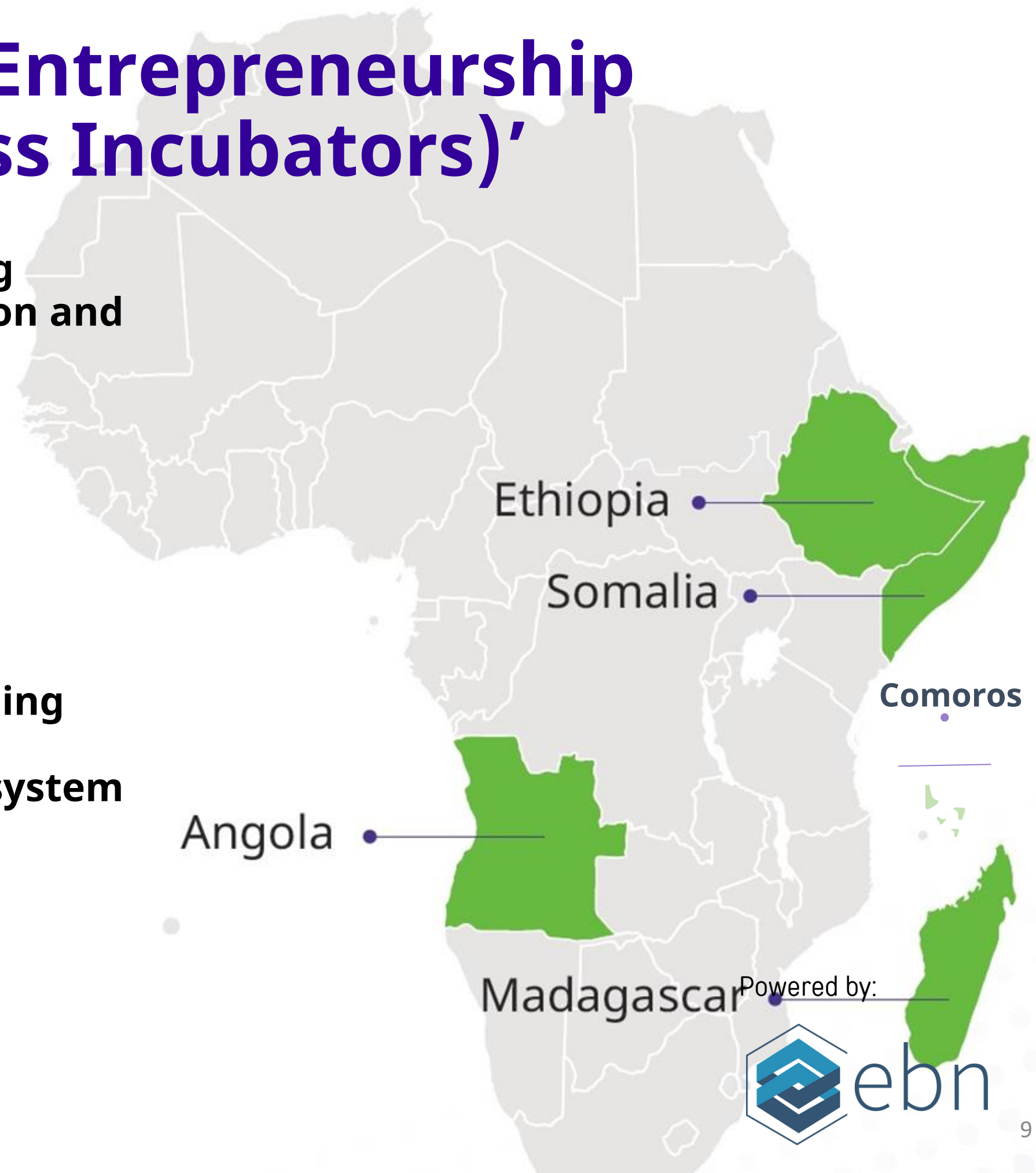
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EU Programme 'Support to Entrepreneurship and MSME creation (Business Incubators)'

- **5 country projects, establishing and consolidating business incubators – fostering decent job creation and sustainable livelihoods:**
 - Angola (IFC).
 - Comoros (UNIDO)
 - Ethiopia (SEQUA).
 - Madagascar (UNIDO).
 - Somalia (UNIDO).
- **A regional network with dedicated capacity building and networking support, while providing softer networking services to the wider incubation ecosystem in the region:**
 - BIC Africa (EBN).



BIC Africa is funded by the European Union

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BIC Africa Beneficiaries

- **Direct and indirect beneficiaries:**
 - Entrepreneurship Ecosystem Actors (EEAs) -> BIs, investors, policy makers, etc.
- **Final beneficiaries:**
 - Entrepreneurs, SMEs and start-ups.

Target Group A	Target Group B	Target Group C
<i>Direct Beneficiaries</i>	<i>Final Beneficiaries</i>	<i>Indirect Beneficiaries</i>
Business Incubators	Entrepreneurs, SMEs, and Start-ups	Enablers i.e., policy makers, business angels, universities, EU delegations

BIC Africa Service Offer for BIs in Africa – in support of the country projects

- **Facilitating capacity building and skill development** through a dedicated working group and an annual capacity building programme.
This includes a Virtual Training Centre, 5 National and 2 African on-site Boot Camp Trainings.
- **Making a better connection** between European and African innovation hubs to develop intercontinental collaboration, as well as Inter-African collaboration between the BIs.
This includes Soft-Landing Services and Staff Exchange Programme.
- Ensuring that **quality standards are respected** in all supported incubators through the Quality Certification Label. *This includes BIC Africa Certification Programme.*
- Support with **benefiting from exchanges and cooperation** with other initiatives
This includes Connection with Diaspora and Networking activities.
- **Awareness Raising** about the needs and challenges faced by incubators and advise decision-makers
- Support with **exploring business opportunities** and public/private investment opportunities with local and European initiatives and companies

Part A: Role and mapping of diasporas

Part A1 – Understanding the role of diaspora



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Understanding the role of diaspora

Diaspora can play a crucial role in supporting entrepreneurship by contributing financial, intellectual, and social capital.

Diaspora communities based in Europe and the US can act as a bridge between their countries of origin and the global economy, fostering innovation, investment, and knowledge transferr.

By addressing challenges and creating enabling environments, African governments, and development organizations can fully harness the diaspora's potential to support innovation, job creation, and sustainable development.

Introductory Example – Feasibility Study

African Diaspora Global Marketplace (ADIM), implemented by the International Centre for Migration Policy Development (ICMPD)



Countries	Morocco / Rwanda / Ghana / Gabon / South Africa
Status	Ongoing
Duration	December 2022 to December 2024
Implementing Agency	ICMPD

ADIM:
African Diaspora Global Marketplace

#Diaspora and Migrants #Migration Dialogues



<https://www.icmpd.org/our-work/projects/african-diaspora-global-marketplace-adim>

African Diaspora Global Marketplace (ADIM)

The diaspora's role in contributing to the development of their countries of origin is gaining increased, albeit insufficient, recognition.

While their role in 'doing development' has grown, and the diaspora is increasingly seen as important development stakeholders, they are still not viewed as significant social investors by governments, the private sector, or indeed the diaspora themselves.

This represents a missed opportunity for harnessing and seeking to scale up diaspora investments for socio-economic growth, especially given the gap in financing available to deliver on the Sustainable Development Goals (SDGs).

Against this context, a study to determine the feasibility of an African Diaspora Global Marketplace is being carried out within the framework of the AU-EU Continent-to-Continent Migration and Mobility Dialogue (C2CMMD), implemented within the wider EU-funded Migration and Mobility Dialogue (MMD) Support Programme.

The study aimed to explore and identify optimal ways to implement a marketplace that facilitates diaspora investment into Africa.

African Diaspora Global Marketplace (ADIM)

ADIM aims to harness the investment potential of the African diaspora by creating a marketplace that facilitates and grows diaspora investment into Africa.

The programme focuses on sectors with significant potential for investment and development, thereby contributing to economic growth and entrepreneurship on the continent.

Key Features:

- **Investment Facilitation:** ADIM provides a platform for diaspora investors to identify and invest in viable business opportunities in Africa, including startups and small enterprises nurtured within business incubators.
- **Sector Focus:** The programme targets specific sectors that are ripe for investment, ensuring that resources are channeled into areas with high growth potential and developmental impact.
- **Support for Entrepreneurs:** By connecting diaspora investors with African entrepreneurs, ADIM helps bridge the financing gap that many startups face, enabling them to scale and succeed



What could be the overall role of diasporas in helping entrepreneurship in your region / country?



<https://app.sli.do/event/bpNoB5maQwAgkYJyt3pRuG>



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What could be the overall role of diasporas in helping entrepreneurship in your region/country?

Interaction results



Contribution to funding, mentorship and market access

Contribution from diasporas can play a pivotal role in supporting business incubators through funding, mentorship, and market access

- crucial for the growth of startups and small businesses in Africa

1. Funding Contributions

Direct Investment

- Diaspora members invest in startups or businesses incubated in their home countries through angel investments, venture capital, or crowdfunding initiatives.

Remittances for Business Growth

Remittances sent by diaspora members are increasingly being directed towards entrepreneurial ventures rather than personal consumption. These funds often serve as seed capital or working capital for startups.

Diaspora Platforms

Platforms such as Kiva and Chuffed enable diaspora members to collectively fund specific business initiatives.

Funding Contributions Example - Homestrings

<https://www.homestrings.com/>



OUR COMPANY ▾

OUR COMPANY AND MISSION

At Homestrings, we are dedicated to creating investment opportunities in frontier and emerging markets for global investors. Our mission is to promote sustainable development by connecting investors with impactful projects that drive growth in underserved regions.

Founded over a decade ago, Homestrings began as a web-based crowdfunding platform designed to give the 240 million diaspora community exclusive access to vetted investment opportunities. With a seven-year track record and over 7,000 members, Homestrings crowdfunded over \$30 million for 35 transactions in 13 countries with minimum working capital. We are proud to have made a positive impact on local communities and investors alike.

Today, we have expanded our focus beyond crowdfunding and into the structuring of frontier and emerging market transactions. Our team of experienced professionals works tirelessly to create pipelines of structured transactions that offer global investors access to previously untapped markets.



Contribution to funding, mentorship and market access

2. Mentorship Contributions

Professional Expertise

- Access to advanced knowledge and skills acquired in diaspora host countries
- Mentor startups on global best practices, industry trends, and business strategy.

Virtual Coaching and Workshops

- Diaspora members can remotely mentor startups through virtual training, online seminars, or one-on-one coaching.
- Focus areas include leadership, marketing, financial management, and product development

Capacity Building for Incubators

- Diaspora professionals provide training for incubator staff, enhancing their ability to support startups effectively.

Mentorship Contributions Example – African Diaspora Network

<https://africandiasporanetwork.org/>

ADN YOUTUBE CHANNEL



HOME ABOUT US EVENTS PROGRAMS NEWS & STORIES JOB OPPORTUNITIES

Strategic Plan

2024 - 2028



Contribution to funding, mentorship and market access

3. Market Access Contributions

Global Networks

- Diaspora members open doors to international markets through their professional and social networks in host countries
- For example, diaspora trade associations help African businesses connect with potential customers, partners, or distributors abroad.

Export Facilitation

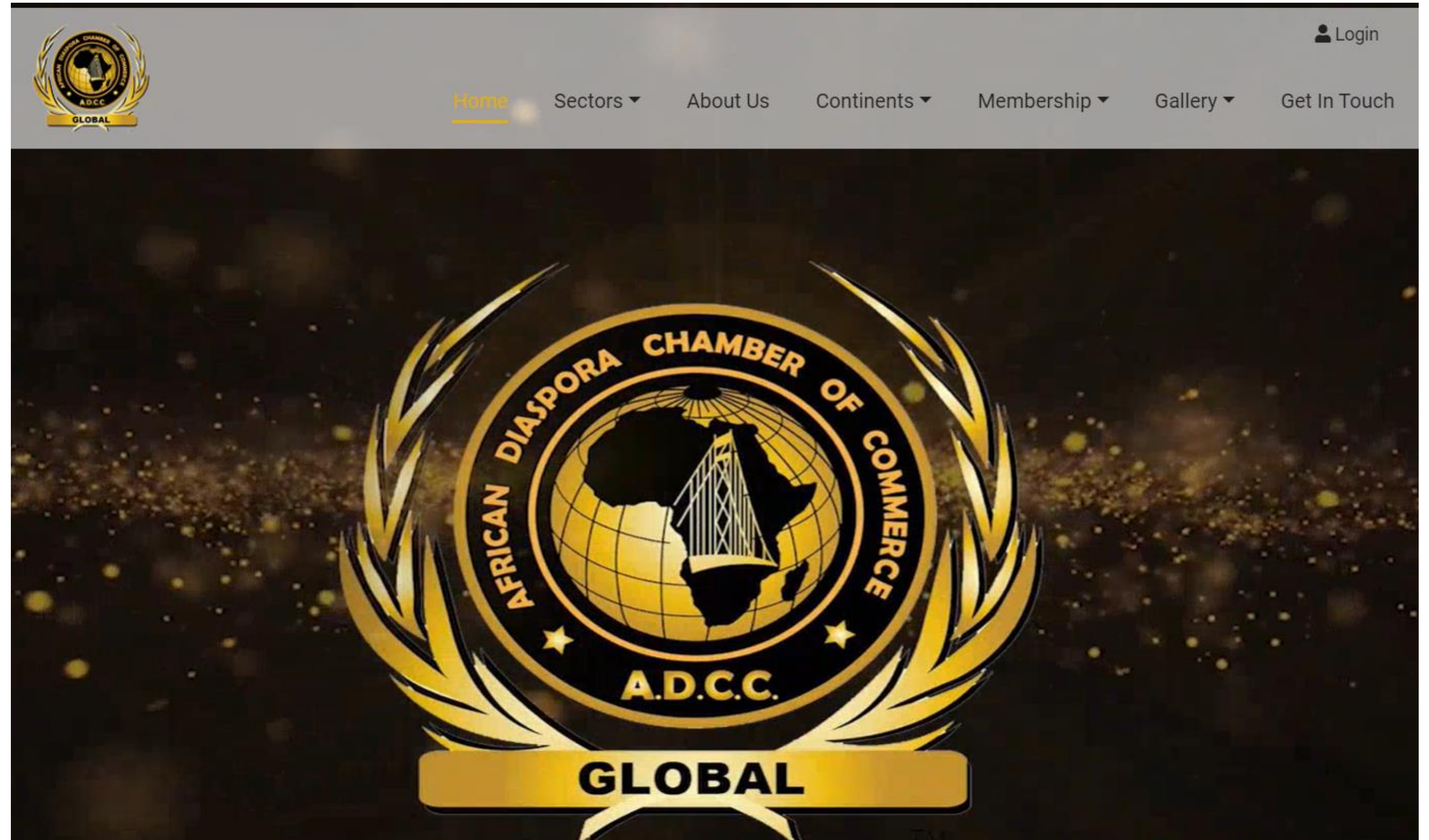
- Diaspora communities can assist businesses in understanding regulatory requirements and market preferences in foreign markets.

Strategic Partnerships

- Diaspora members can forge partnerships between incubators and foreign corporations, universities, or innovation hubs.

Market Access Contributions Example – African Diaspora Chamber of Commerce

<https://adchamber.org/>



Part A: Role and mapping of diasporas

Part A2 – Mapping diaspora ecosystems



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Steps in mapping diasporas

Mapping diasporas for business incubators in Africa involves identifying and understanding the connections, resources and potential contributions of diaspora communities to support entrepreneurial ecosystems.

Example steps are shown:

1. Define the Purpose of Mapping

2. Identify Target Diaspora Communities

3. Collect Data on Diaspora Members

4. Analyze Diaspora Resources

5. Map Stakeholders and Networks

“

What elements could be included in a diaspora ecosystems map?



<https://app.sli.do/event/e4z2UJo35CSW8eipJhSXom>





What elements could be included in a diaspora ecosystems map?

Interaction results



Steps in mapping diasporas

1. Define the Purpose of Mapping

- Clarify the objectives for mapping diaspora communities, for example:
 - Attract funding for startups.
 - Facilitate mentorship and skill transfer.
 - Enhance market access for incubated businesses.
 - Build long-term partnerships between the incubator and diaspora networks

2. Identify Target Diaspora Communities

- Focus on diaspora groups most relevant to the incubator's mission:
 - Geographic: Diaspora hubs in the U.S., U.K., Europe, and the Middle East.
 - Sectoral: Professionals in industries aligned with incubator startups (e.g., tech, healthcare, agriculture).
- Demographic: Alumni from African universities or entrepreneurs with ties to the region.

Steps in mapping diasporas

3. Collect Data on Diaspora Members

- Clarify the objectives for mapping diaspora communities, for example:
 - Diaspora Organizations: Professional networks, cultural groups, and trade associations.
 - Social Media and Digital Platforms: LinkedIn, Facebook, and diaspora-specific apps.
 - Surveys and Interviews: Direct engagement with diaspora members to understand their interests and capabilities.

4. Analyze Diaspora Resources

- Financial: Remittances, investment funds, diaspora bonds, or crowdfunding.
- Intellectual: Mentorship, training, and expertise in specialized fields.
- Social: Access to networks, trade connections, and partnerships.
- Market Access: Support in entering foreign markets through diaspora links.

Steps in mapping diasporas

5. Map Stakeholders and Networks

- Identify key players in the ecosystem.
- Visualize relationships:
 - E.g. tools such as Miro, Kumu, or Gephi to create diagrams showing connections between diaspora hubs, local entities, and business incubators.

Optional: Highlight opportunities

- Identify areas where diaspora engagement can add the most value:
 - Startups that align with diaspora expertise or industries.
 - Regions or sectors with significant diaspora presence and interest.
 - Incubator programs that require specific types of support.

Example of diaspora ecosystem map

Project: Support to Private Sector Development in Ethiopia (PSDE)



Implemented by



- Aim to foster Ethiopian diaspora engagement as entrepreneurs, mentors, experts, and investors for the development of the private sector in their country of origin.
- Initial aim to identify, qualify and highlight offers for support from Ethiopian diaspora professionals and propose the top players to be engaged with entrepreneurs, incubators, and businesses in Ethiopia.
- Created a diaspora ecosystem map.

Example of diaspora ecosystem map

Map provided in PDF document



Part A: Role and mapping of diasporas

Part A3 – Specific contributions of diaspora to business incubators



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Specific Contributions

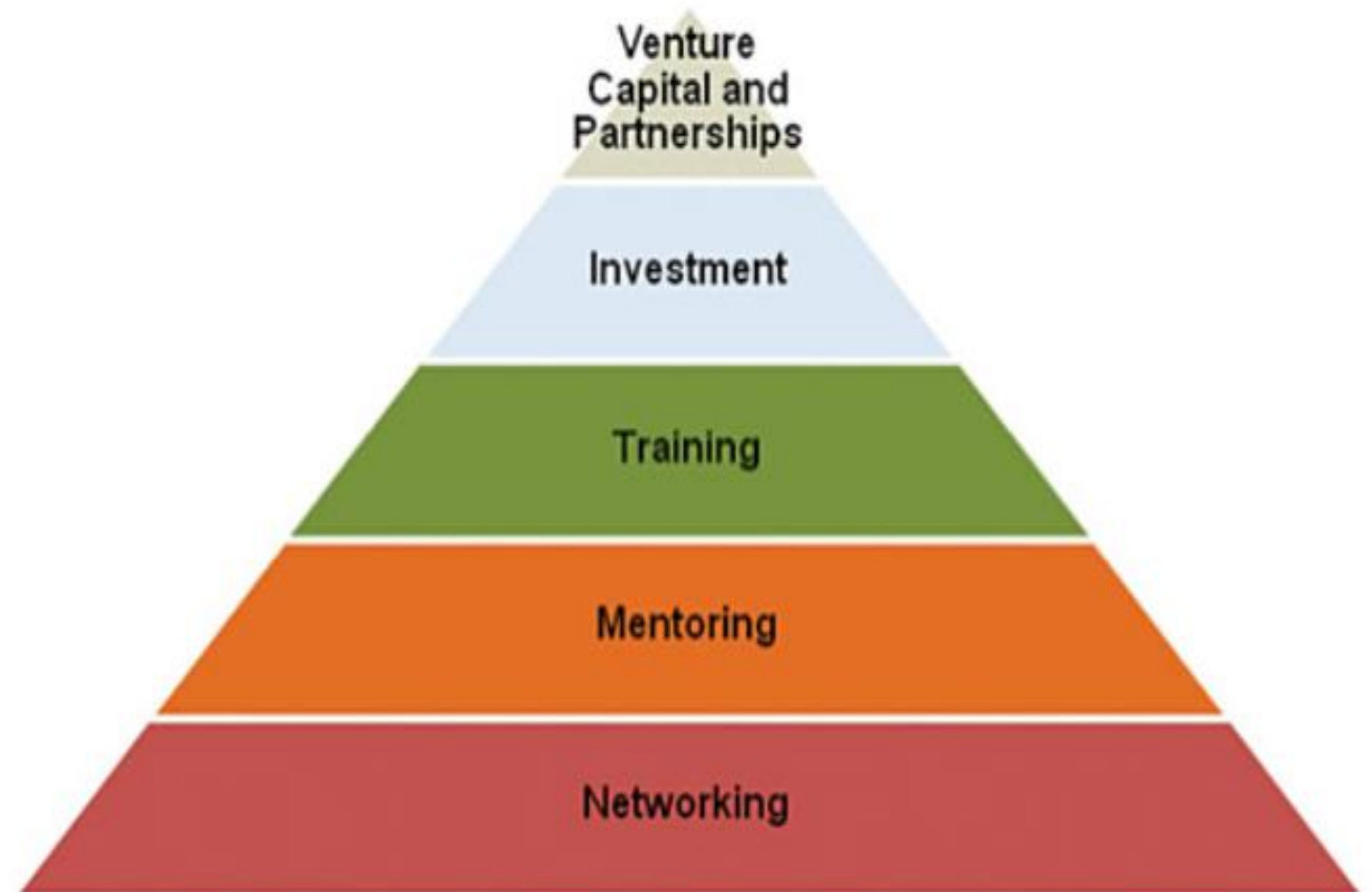
Mobilizing Diaspora Entrepreneurship for Development

- Kathleen Newland, Hiroyuki Tanaka

The identified types of involvement listed above — networking, mentoring, training, investment, and venture capital and partnerships — describe ascending levels of commitment.

For a variety of reasons — including availability of resources and time, and the different actors involved at each level — the more passive forms of support (toward the base of the pyramid) are likely to proliferate and dissipate more quickly.

<https://www.migrationpolicy.org/article/mobilizing-diaspora-entrepreneurship-development>



Specific Contributions

Financial Contributions – Venture Capital, Partnerships and Investments

- Angel Investments and Venture Capital: Early-stage funding for startups.
- Crowdfunding: Mobilizing collective contributions for specific ventures.
- Diaspora Bonds: Supporting incubators through government-led diaspora bonds.
- Grants and Donations: Providing operational or project-based funding.

Specific Contributions

Training Contributions

- Sessions: Delivering training specialized sessions for entrepreneurs.
- Knowledge Transfer: Sharing global best practices and innovative solutions.

Specific Contributions

Mentoring Contributions

- Mentorship: Guidance and expertise for startups from diaspora professionals.
- Leadership Development: Enhancing skills for startup founders.

Specific Contributions

Networking

- Market Access: Introducing startups to global business networks.
- Trade Facilitation: Connecting startups with buyers and distributors.
- Export Readiness: Preparing businesses for international markets.
- Partnerships: Establishing collaborations with international entities.

Specific Contributions

Social Contributions – *not shown in the pyramid*

- Community Building: Creating a supportive ecosystem for startups.
- Cultural Intermediaries: Helping startups navigate cultural nuances abroad.
- Advocacy: Promoting incubator programmes and startups on global platforms.

Part B: Strategies for effective management of diasporas

Part B1 – Challenges for effective engagement

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What are the major challenges/barriers to effective engagement of diasporas?



<https://app.sli.do/event/9fKAHgNisPyqZYr1L8c7oU>



What are the major challenges/barriers to effective engagement of diasporas?

Interaction results



Potential challenges / barriers

- Trust and Engagement Deficit
- Financial Barriers
- Knowledge and Skills Mismatch
- Policy and Regulatory Challenges
- Infrastructure and Technology Constraints
- Limited Success Stories and Proof of Impact
- Competing Priorities
- Economic and Political Instability
- Limited Institutional Capacity
- Communication and Networking Barriers

Potential challenges / barriers – possible solutions

Building trust through transparency and regular reporting

Developing financial products like diaspora bonds or crowdfunding platforms

Enhancing policies to support diaspora investments and contributions

Providing training and resources to align diaspora expertise with local needs

Strengthening communication and networking using digital platforms and targeted outreach

Part B: Strategies for effective management of diasporas

Part B2 – Building Connections



BIC Africa is funded by the European Union.

Good source of diaspora engagement activities

Diaspora Engagement – Model for Development

Published by African Diaspora Policy Centre (ADPC)

- info@diaspora-centre.org
- www.diaspora-centre.org

Supported by:

- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Published in 2021

https://www.diaspora-centre.org/knowledgeplatform/wp-content/uploads/2021/12/Diaspora-Engagement-Model_Final_291121.pdf



Diaspora Engagement Model for Development



Diaspora Engagement – Model for Development (ADPC and GIZ)



- Model of 8 Pillars
- Focus on government actions, but with good examples for other entities as well
 - Especially in the Outreach Pillar and Diaspora-orientated Programmes Pillar

Diaspora Engagement – Model for Development (ADPC and GIZ)

Pillar – OUTREACH STRATEGY



- Be innovative with your limited resources and use social media, radio, and other platforms.
- Use a mix of channels according to the different Diaspora profiles and geographies.
- Make sure communication channels are well-known and no restriction on access.
- Don't discriminate against members of the Diaspora.
- Make sure it is a two-way conversation; not pushing information one way but also listening.
- Support Diaspora umbrella organizations

Diaspora Engagement – Model for Development (ADPC and GIZ)

Pillar – OUTREACH STRATEGY



Activity

Expected Outcome

Short Run

Create and use social media accounts to reach out to the Diaspora



Governments become familiar with the existence of diverse social media platforms that they can use for their outreach mobilisation strategy towards the Diaspora

Medium Run

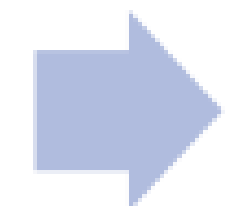
Send government missions regularly to host countries to provide information to the Diaspora, to build trust, and to create a sense of support and partnership among them for the development of their country of origin



Formal channels become available through which communication, trust, and long-term partnerships between the government and the Diaspora can be systematically enhanced

Long Run

Work directly with established Diaspora umbrella organisations



Diaspora umbrella organisations are prepared to assist the government's mobilisation strategy towards the Diaspora

Diaspora Engagement – Model for Development (ADPC and GIZ)

Pillar – DIASPORA-ORIENTATED PROGRAMMES



- Promote and design Diaspora-oriented programmes that are in line with other agendas - with key priority areas and strategies through which the Diaspora can tangibility contribute.
- Develop regional and local agencies' knowledge for effective Diaspora entrepreneurship and investment schemes
- Leverage certain Diaspora development activities towards goals aligned with the regional and national strategy.

Diaspora Engagement – Model for Development (ADPC and GIZ)

Pillar – DIASPORA-ORIENTATED PROGRAMMES

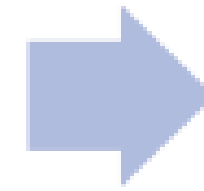


Activity

Expected Outcome

Short Run

Undertake outreach Diaspora activities in partnership with Diaspora organisations appealing for the creation of a Diaspora Fund for humanitarian relief assistance in times of calamities



Diaspora and the government work together for the creation of a COVID-19 resilience Diaspora Trust Fund that supports the provision of basic hygiene supplies to healthcare facilities and food aid to destitute communities

Medium Run

Initiate Diaspora skills and knowledge transfer programmes aimed to improve the quality of university training



Universities become more engaged with skilled and professional Diaspora to improve the quality of higher education

Long Run

Increase local authorities' knowledge for programming effective Diaspora investment schemes at the local levels



Local authorities gain access to knowledge and information for programming effective Diaspora investment schemes at the local levels

“

What activities can be implemented to build connections with diasporas?



<https://app.sli.do/event/7LYJn5Dim1XECjkomHn8ru>



Interaction results

What activities can be implemented to build connections with diasporas?



Building Connections

Host Networking and Outreach Events

- Diaspora Conferences: Investment summits featuring startup showcases.
- Webinars: Regular sessions highlighting opportunities and success stories.
- Social Events: Cultural festivals to build trust and personal connections.

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Nigeria Diaspora Investment Summit (NDIS)

Annual event that aims to create a platform where diaspora investors can interact with Nigerian startups, MSMEs, and government officials, facilitating investment projects in Nigeria.

Activities: Pitching Sessions; Exhibitions; Networking Opportunities

<https://ndisng.com/>



The image is a screenshot of the Nigeria Diaspora Investment Summit (NDIS) website. At the top, there is a navigation bar with the NDIS logo and links for HOME, ABOUT SUMMIT, EVENT, MEDIA, REGISTER, NEWS, and CONTACT. The main banner features the text 'The 8th NIGERIA DIASPORA INVESTMENT SUMMIT' in large green and black fonts, with 'A PRIVATE SECTOR DRIVEN INITIATIVE' below it. A green horizontal line is positioned below the banner. At the bottom, a black section contains a white box with the text 'EVENT STARTS IN:' followed by a countdown timer showing 307 days, 20 hours, 20 minutes, and 23 seconds. Below the timer, it says 'NIGERIA DIASPORA INVESTMENT SUMMIT 2025'.

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BIC Africa Diaspora Entrepreneurship Webinar Series

<https://bic-africa.eu/news/bic-africa-diaspora-entrepreneurship-webinar-series/>



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WHO WE ARE

WHAT WE DO ▾

NEWS & EVENTS

DISCOVER ▾

HELPDESK

Entrepreneurship Webinar Series

🌐 News • 11 Apr. 2024



REGISTER NOW

the BIC Africa Diaspora Entrepreneurship Webinar Series

Introductory Webinar – Opening Dialogue with Diaspora Entrepreneurs

18 April 2024 | 2:00 pm to 3:15 pm EAT

Powered by:

BIC AFRICA
AFRICAN BUSINESS INCUBATOR COMMUNITIES

BIC Africa is funded by the European Union.

Unlock the potential of diaspora networks for economic growth and innovation!

With the aim of reaching out to many diaspora communities in Europe and beyond, to encourage their involvement in building and strengthening the innovation ecosystem in their country of origins, and to share their experience, stories and advice for wider and long-term impact with entrepreneurs.

BIC Africa is organising a webinar series to help the 'budding' African entrepreneurs to take their startups to the next level and create more start-ups, benefit from support from mentors and learn from success stories that come from diaspora communities.

BIC Africa is organising a series of 6 webinars in 2024. The first Introductory Webinar – "Opening Dialogue with Diaspora Entrepreneurs" will be held on Date 18 April from 2:00pm to 3:15pm EAT on Zoom.

Building Connections

Host Networking and Outreach Events

- **Diaspora Conferences:** Investment summits featuring startup showcases.
- **Webinars:** Regular sessions highlighting opportunities and success stories.
- **Social Events:** Cultural festivals to build trust and personal connections.

Ethiopian Diaspora Business Dinner and Networking - organized by various Ethiopian business chambers, these events bring together diaspora and other organisations.

The dinners often include cultural performances, fostering a sense of community and trust.

https://www.amchamethiopia.org/post/fireside-chat-and-networking-event-theme-success-stories-of-investing-in-ethiopia?utm_source=chatgpt.com



Amcham in Ethiopia

The American Chamber of Commerce (AmCham) Ethiopia serves as a collective voice and diverse community made up of US -based and Ethiopia - grown companies. Our shared values and common vision for contributing to a sustainable, and competitive Ethiopian economy makes the AmCham a productive platform for connecting dynamic investors. We equip members and new investors with the resources they need to successfully operate, or set up, their business in Ethiopia. From business intelligence reports to high -level discussion forums, the AmCham serves as an interactive platform to facilitate trade and investment between the United States and

Ethiopia

Building Connections

Create Targeted Programmes

- Mentorship Initiatives
- Investment Platforms
- Export Readiness Programmes

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Project Kuongoza Accelerator 2025 - Angola
Presented by STEMi Makers of Africa in partnership with the US Embassy, is designed for women entrepreneurs in the Huíla province of Angola. It includes six weeks of hybrid hands-on training, mentorship, business consulting clinics, and grants of up to \$10,000

<https://opportunitydesk.org/2024/11/28/project-kuongoza-accelerator-2025>



 In Partnership With  

PRESENTS

THE PROJECT
KUONGOZA
ACCELERATOR FOR WOMEN

IN THE HUÍLA PROVINCE OF ANGOLA.

Apply to participate in the Project Kuongoza digital skills program, an impact accelerator designed to increase the capacity and guarantee success of women entrepreneurs with advanced business tools towards the economic growth of Angola's economy.

Building Connections

Create Targeted Programmes

- Mentorship Initiatives
- Investment Platforms
- Export Readiness Programmes

Diaspora Investment Club (DICL)

An initiative of the Kenya Diaspora Alliance, DICL brings together Kenyan professionals worldwide to foster financial growth and economic stability. The club provides avenues for diaspora members to engage in viable investments and create a growing portfolio.

<https://diasporainvestmentclub.com/>



HOME ABOUT US INVESTING CORPORATE SERVICES FAQs OUR PARTNERS MEDIA



Home

About Diaspora Investment Club

As an offshoot and initiative of the **Kenya Diaspora Alliance** (KDA), and spearheaded by **New Vision Kenya** (NVK), the **Diaspora Investment Club (DICL)** brings like-minded professional Kenyan businessmen and women across the world together, to foster financial growth and economic stability. The club provides an avenue to meet and exchange ideas on how to achieve financial stability, engage in viable investments and create a growing portfolio. In summary, DICL works amongst the Kenyan Diaspora worldwide to:

- Encourage savings and investment
- Encourage systematic saving in anticipation of returning home.
- Promote members to eventually own property inside and outside of Kenya
- Provide a credit facility in the event of an emergency
- Contribute to the general welfare of Kenya as a nation as a matter of national pride and patriotism

Building Connections

Create Targeted Programmes

- Mentorship Initiatives
- Investment Platforms
- Export Readiness Programmes

AWIEF's SMEs Investment and Export Readiness Programme. In partnership with USAID Southern Africa Trade and Investment Hub

Programme to increase the investor and export readiness of SMEs in nine Southern African countries.

<https://www.awieforum.org/awief-launches-usaid-funded-program-enhanced-small-medium-enterprises-investment-and-export-readiness-through-a-digital-platform>



AWIEF are excited to announce our new program in partnership with USAID Southern Africa Trade and Investment Hub (USAID TradeHub).

The USAID-funded 'Enhanced Small Medium Enterprises (SMEs) Investment and Export Readiness Through a Digital Platform' program aims to increase the investor, export readiness, and competitiveness of 100 SMEs in nine Southern African countries: **Angola, Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, South Africa, and Zambia.**

Building Connections

Leverage Technology and Communication for Storytelling

- Build a digital platform for diaspora engagement (e.g., app or portal).
- Use LinkedIn, Facebook, and Twitter for updates and networking.
- Send regular newsletters featuring startup highlights and opportunities

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- Use LinkedIn, Facebook, and Twitter for updates and networking.
- Send regular newsletters featuring startup highlights and opportunities

Platform that connects African tech startups with professionals and investors in the African community abroad.

<https://ourbantaba.com/>



Why Join About Blog FAQs

English Log In Sign up

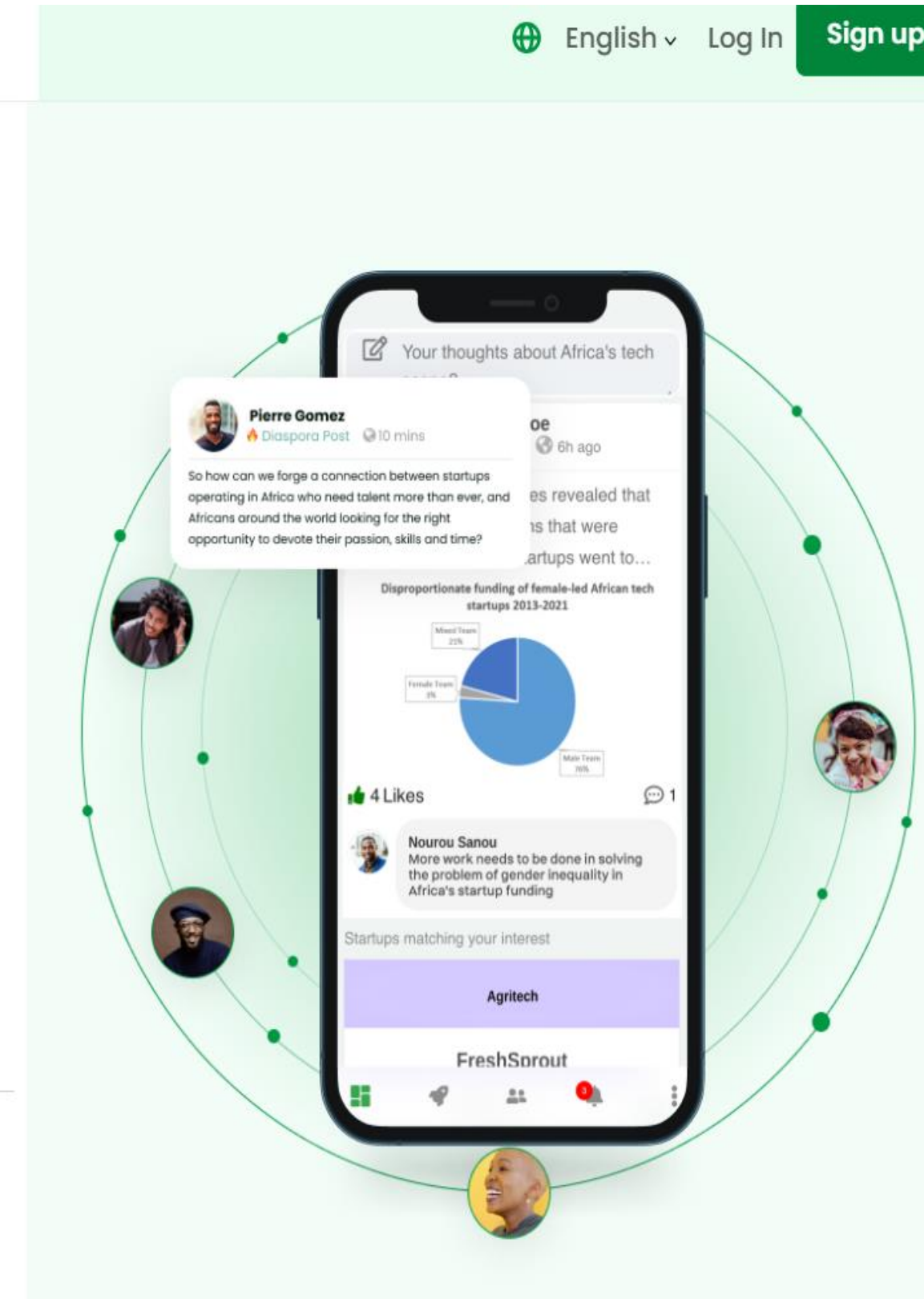
Join Africa's biggest startup-diaspora community!

Our platform connects African tech startups with professionals and investors in the African community abroad.

 Knowledge  Capital  Network

Create an Account →

Log In



Building Connections

Leverage Technology and Communication for Storytelling

- Build a digital platform for diaspora engagement (e.g., app or portal).
- Use LinkedIn, Facebook, and Twitter for updates and networking.
- Send regular newsletters featuring startup highlights and opportunities

BIC Africa provides regular newsletters.

<https://bic-africa.eu/newsletters/>



BIC Africa is funded by the European Union

BIC Africa Newsletter Issue 10 - December 2024



BIC Africa Annual Gathering 2024: Accelerating Access to Sustainable Financing for Young Business in Africa!

The BIC Africa Annual Gathering 2024 (#BICAfrica2024), co-hosted by the INCUBOOST project, took place on the 24th of October 2024 in Antananarivo, Madagascar.

Part C: Sustainable partnerships

Part C1 – Structuring of agreements



BIC Africa is funded by the European Union.

“

Which elements should be included in agreements – e.g. MOUs – between business incubators and diaspora organisations?



<https://app.sli.do/event/53CYKA6bLPP5UxCKXmYiXF>



Which elements should be included in agreements – e.g. MOUs – between business incubators and diaspora organisations?

Interaction results



Guidelines for structuring agreements

Structured agreements – e.g. MOUs – can define roles, responsibilities, and expectations, ensuring the success of the partnership:

Title: Partnership Agreement Between [Business Incubator] and [Diaspora Organization].

Objectives: Outline the goals of the collaboration.

Roles and Responsibilities: Define specific tasks for each party.

Financial Terms: Specify funding commitments and revenue-sharing models.

Legal Terms: Include IPR, duration and termination clauses.

Monitoring and Evaluation: How progress will be measured.

Guidelines for structuring agreements

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Monitoring and Evaluation: How progress will be measured.

Key Questions:

- What are the goals of the partnership (e.g., mentorship, funding, networking, export readiness)?
- What specific roles will the diaspora organization play?

Scope of the Agreement: Define the activities the diaspora organization will support:

- Mentorship programmes for startups.
- Financial investments or fundraising campaigns.
- Knowledge-sharing workshops or training sessions.
- Assistance in accessing international markets.

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Monitoring and Evaluation: How progress will be measured.

Business Incubator's Responsibilities:

- Provide a platform for diaspora engagement (e.g., mentorship portal, events, training).
- Facilitate communication between diaspora members and startups.
- Ensure proper reporting and transparency on the use of diaspora contributions.

Diaspora Organization's Responsibilities:

- Mobilize diaspora members to participate in the incubator's initiatives.
- Offer technical expertise, funding, or market linkages.
- Share updates and progress reports on engagement activities.

Guidelines for structuring agreements

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Monitoring and Evaluation: How progress will be measured.

Funding Model:

- Specify whether the diaspora organization will provide: Grants or donations; Equity or debt investments in startups; Operational funding for the incubator.

Revenue Sharing:

- Define how any revenues generated (e.g., from investments) will be shared between parties.

Guidelines for structuring agreements

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Objectives: Outline the goals of the collaboration.

Roles and Responsibilities: Define specific tasks for each party.

Financial Terms: Specify funding commitments and revenue-sharing models.

Legal Terms: Include IPR, duration and termination clauses.

Monitoring and Evaluation: How progress will

- Clarify ownership of any intellectual property (e.g., training materials, tools) developed under the partnership.
- Start and end dates, with provisions for renewal.
- Conditions under which the agreement can be terminated.

Guidelines for structuring agreements

Structured agreements – e.g. MOUs – can define roles, responsibilities, and expectations, ensuring the success of the partnership:

Title: Partnership Agreement Between [Business Incubator] and [Diaspora Organization].

Objectives: Outline the goals of the collaboration.

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Financial Terms: Specify funding commitments and revenue-sharing models.

Legal Terms: Include IPR, duration and termination clauses.

Monitoring and Evaluation: How progress will be measured.

Impact Metrics

- Key performance indicators (KPIs) to measure the success of the partnership
 - Number of startups supported.
 - Amount of diaspora investment mobilized.
 - Market access facilitated for startups.

Feedback Mechanism

- Channels for startups and diaspora members to provide feedback.

Guidelines for structuring agreements - Examples

Structured agreements – e.g. MOUs – can define roles, responsibilities, and expectations, ensuring the success of the partnership:

Specific examples can be confidential. Some examples are included in the following slides:

Guidelines for structuring agreements - Examples

Ghana Digital Centre Limited (GDCL) and the Diaspora African Forum (DAF)

Entities Involved:

- Ghana Digital Centre Limited (GDCL): An agency under Ghana's Ministry of Communications and Digitalisation, GDCL focuses on developing technology parks and digital centers to foster the growth of the ICT sector.
- Diaspora African Forum (DAF): A non-governmental organization specializing in diaspora advocacy, aiming to bridge the gap between Africa and its diaspora.

Agreement Details:

- Purpose: To offer technical skill development and capacity-building programmes for entrepreneurial youth in Ghana.
- Key Components:
 - Technical Skills Training
 - Capacity Building Programmes to enhance employability in the ICT sector.
 - Job Placement Assistance
 - Infrastructure Development: Establishing a fully functional multi-channel communication call center at the Accra Digital Centre for training purposes.
- Significance:
 - Youth Empowerment
 - Diaspora Engagement: Leveraging the expertise and resources of the diaspora to contribute to national development.
 - Economic Growth: Enhancing Ghana's position as an attractive destination for business process outsourcing (BPO) activities.

Guidelines for structuring agreements - Examples

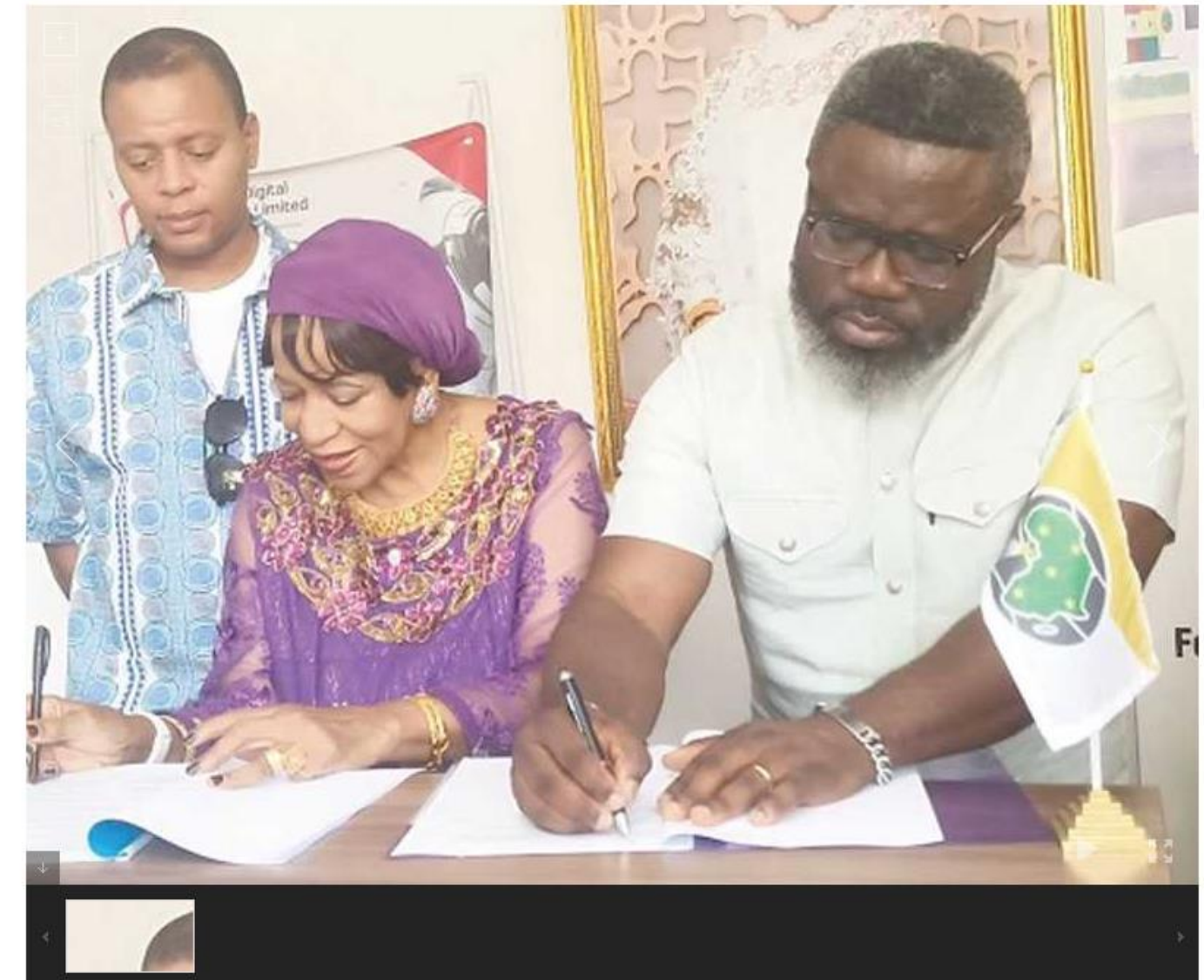
Ghana Digital Centre Limited (GDCL) and the Diaspora African Forum (DAF)

<https://www.businessghana.com/site/news/general/289851/Digital-Centre-signs-MoU-with-Diasporan-African-Forum#:~:text=The%20Ghana%20Digital%20Centre%20Limited%20%28GDCL%29%20has%20entered,skill%20development%20and%20capacity-building%20programmes%20for%20the%20youth.>

<https://www.diasporafricanforum.org/>

Digital Centre signs MoU with Diasporan African Forum

🕒 14th Jul 2023 | Source: Graphic Online



Kwadwo Baah Agyemang, CEO of GDCL, and Dr Erieka Bennett, Head of Mission, DAF, signing the MOU. Looking on is Mahar Cooke, Deputy Director of DAF

Guidelines for structuring agreements - Examples

African Agribusiness Incubation Network (AAIN) and Alliance of Bioversity International and International Center for Tropical Agriculture (CIAT)

AAIN and the Alliance of Bioversity International and CIAT signed an MoU to collaborate on initiatives aimed at supporting smallholder farmers and entrepreneurs.

The partnership focuses on transforming subsistence farming into competitive businesses through mentoring, capacity strengthening, joint resource mobilization, and information sharing in the agribusiness sector.

<https://alliancebioversityciat.org/stories/new-collaboration-aain-grow-agri-business-africa>



Part C: Sustainable partnerships

Part C2 – Platforms and Other Resources



BIC Africa is funded by the European Union.

Examples of platforms and other resources

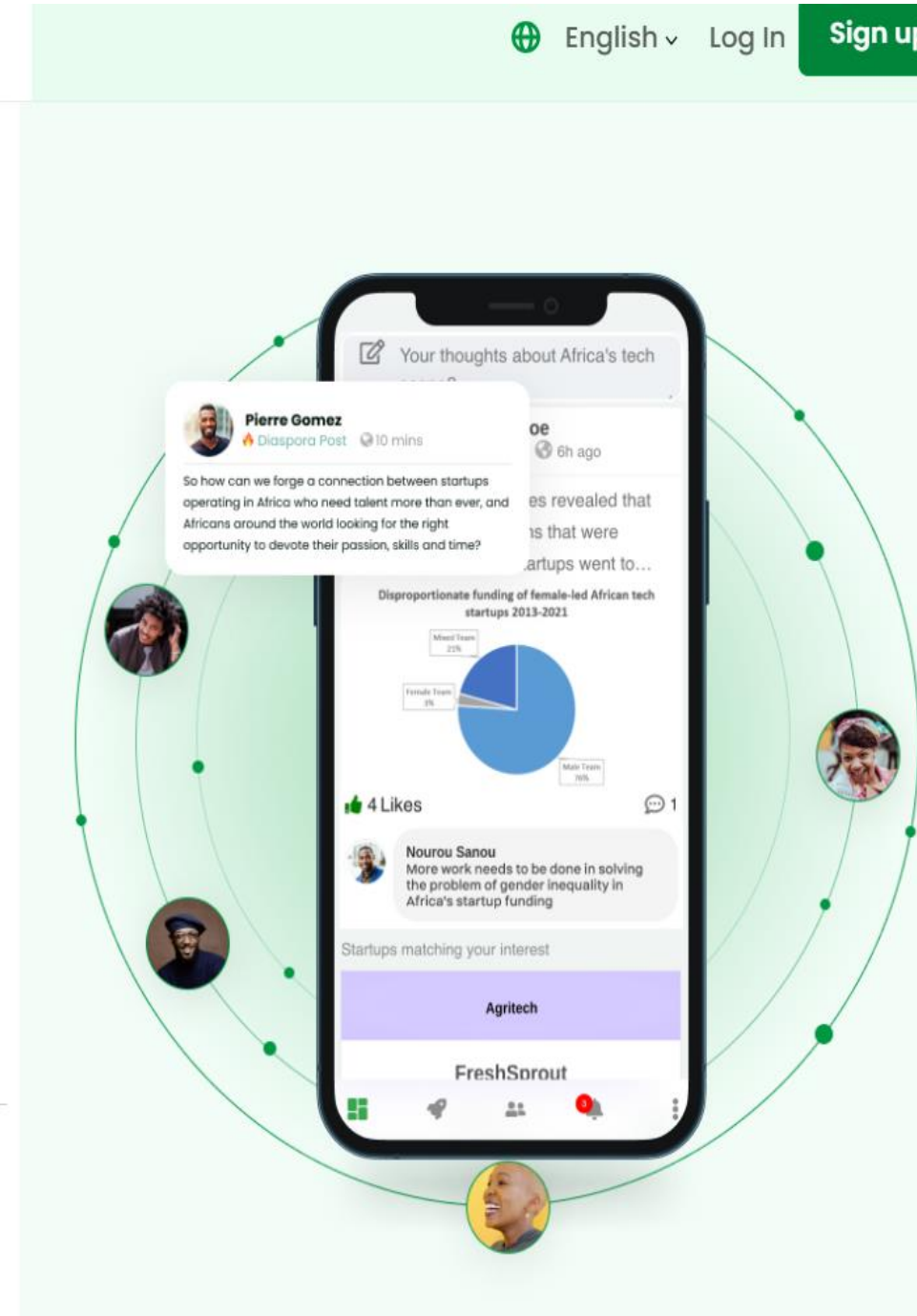
Join Africa's biggest startup-diaspora community!

Our platform connects African tech startups with professionals and investors in the African community abroad.

 Knowledge  Capital  Network

Create an Account →

Log In



<https://ourbantaba.com/>

A digital matchmaking platform that connects African tech startups with diaspora investors and professionals. Founded in July 2021, Bantaba enables startups to access knowledge, capital, and networks from the diaspora community.



Examples of platforms and other resources

<https://www.hub-bridgeafrica.co/en>

An online information and guidance platform for entrepreneurs aiming to develop ventures between Africa and Europe. Brings together key players in the diaspora ecosystem, fostering the creation of a Euro-African community dedicated to entrepreneurship.

BRIDGE AFRICA

SUPPORT OFFERS ORGANIZATIONS COUNTRIES AGENDA THE HUB

THE HUB BRIDGE AFRICA

THE PLATFORM FOR ENTREPRENEURS BETWEEN AFRICA AND EUROPE

Do you have an entrepreneurial between Africa and Europe ? **Explore available support solutions** and **connect with support organizations listed** on the hub! Do you need to structure your project?

Use our **orientation tool** to position your project, consult our **country guides** for useful information or join our community to develop your network!

[Read more](#)

You intend to set up a project...
 ▼
 Various African countries are targeted

You need...
 ▼
 Services listed on the Hub are those offered by the referenced organizations.

Progress of your project...
 ▼
 In case of doubt, you can consult our [orientation tool](#) dedicated to project leaders.

ORGANIZE MY ACTIONS TO MAKE MY PROJECT A SUCCESS

Tout projet d'entrepreneuriat passe par plusieurs étapes, que nous avons regroupées en 4 phases sur le Hub MEET Africa. Identifiez votre prochaine étape pour accéder aux ressources correspondantes et bénéficier d'un accompagnement optimal!



Examples of platforms and other resources



Home

Who We Are

What We Do

<https://www.africadiaspoconsulting.com/project-management-incubation>

Platform that serves as an activation consulting, and support hub for diaspora members interested in investing and starting businesses in their home countries. Provides startup incubator support, including business planning, project management, marketing assistance, and access to venture capital or angel investors.



Project Management & Incubation

Where Diaspora ideas meet Africa
Development outline



Market Development

Let Us Connect you with the Diaspora Market



Business Representation

We will allow your company to expand into one of the fastest growing market: The Diaspora



Technology Consulting

We will help you transform the way you do business



Real Estate Investment

Own Real Estate in Africa. let's make your dream become a reality.



Diaspora Talent Sourcing

We will find the right talent and skills you need among the Diaspora



Project Management/ Incubation

Where Diaspora ideas meet Africa
Development outline



Examples of platforms and other resources



OUR COMPANY ▾ OUR JOURNEY ▾

MISSION & VISION

At Homestrings, our mission is to connect global investors with high-quality investment opportunities in frontier and emerging markets, while empowering diaspora communities to make a positive impact in their countries of origin. We strive to create value for all stakeholders by delivering innovative investment solutions, leveraging technology and expertise, and operating with integrity and transparency.



Diaspora investment engagement platform that has been providing access to vetted opportunities in Frontier and Emerging markets since it started as the first-ever diaspora investment crowdfunding platform angel investors in 2012.

HOMESTRINGS/DMA DIASPORA INVESTMENT CONFERENCE SERIES

Homestrings, together with Developing Markets Associates, launched successful diaspora investment symposiums in London covering West Africa, Nigeria and East Africa.

<https://www.homestrings.com/>



Examples of platforms and other resources



How WIDU Works Countries Success Stories

- WIDU Grants
- WIDU Local Calls
- WIDU Investment
- Business Coaching
- WIDU Information

- Ethiopia
- Ghana
- Cameroon
- Kenya
- Togo
- Tunisia

Our Thematic Call #Green

WIDU's Local Call #GreenGhana that funds small businesses with innovative green business ideas, is now over!

MORE INFORMATION

About WIDU

WIDU.africa is implemented by **Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH** on behalf of the **German Federal Ministry for Economic Cooperation and Development (BMZ)**. In collaboration with the African diaspora in Europe, WIDU applies an innovative approach that combines funding and coaching to strengthen new and existing small businesses in Africa, which then leads to the creation of new jobs.

Find out more about [WIDU](#).

WIDU is always free of charge

We do not ever ask diaspora donors or African entrepreneurs, nor their relatives or friends, to pay for our services. WIDU funding and coaching is and will always be provided for free. Do not under any circumstances agree to give a share of your WIDU grant to a broker or a middle-man. These brokers/middle-men are breaking the law and will be sued by us.

<https://widu.africa/>



Examples of platforms and other resources



Home About ADPC What We Do Projects Publications Events Calendar Partners Contact us

<https://www.diaspora-centre.org/>



Our mission is to empower African Diaspora as change agents for the development of Africa.



Home Knowledge Platform Position Papers Policy Briefs Migration Policy Experts Contact us Add Expert

Diaspora Engagement Model

Home → [Diaspora Engagement Model](#)

Diaspora Engagement Model

The Diaspora Engagement Model for Development provides a comprehensive Diaspora engagement strategy. It is based on good practices that have been successfully in the past for engaging the Diaspora for development in their countries of origin. Here, the benchmark for success is established with governments who have managed to cultivate valuable partnerships with the Diaspora in the context of wider national development efforts. The model presents a viable toolkit that will enable governments to improve their Diaspora engagement strategy in a systematic manner.



Examples of platforms and other resources



HOME ABOUT US EVENTS PROGRAMS NEWS & STORIES JOB OPPORTUNITIES



KEY PROGRAMS

ADIS

AFRICAN DIASPORA INVESTMENT FORUM

IIF

IMPACT AND INNOVATION FORUMS

BAF

BUILDERS OF AFRICA'S FUTURE

ABLE

ACCELERATING BLACK LEADERSHIP & ENTREPRENEURSHIP

YALI LL

YALI LEGACY LOCALIZATION - DIASPORA ENGAGEMENT

NOVEMBER 20TH 2024 – 8:00 AM PDT / 11:00 AM EDT

YEAR IN REVIEW WEBINAR 2024

We invite you to join us for the ADN Year-in-Review Webinar which brings together collaborators, ecosystem partners, and supporters who have made our programs and initiatives possible. The purpose of the event is to thank you for being a vital part of the ADN network, provide a review of what we've done so far this year, and share about our plans for 2025. As we enter this season of gratitude and reflection, we invite you to join us to celebrate our milestones and envision the path forward for ADN.

OVERVIEW

African Diaspora Network is a registered 501(c)(3) non-profit organization. Our mission is to sustainably serve our constituencies, marketplace, and partners. This is inextricably linked to engaging the African diaspora through an ethics of care, enhancing their well-being in their adopted homelands, and facilitating their strategic involvement in the development of Africa.

Since 2010, the African Diaspora Network (ADN) has energized collaboration among Silicon Valley entrepreneurs, philanthropists, and African diasporans to uplift Africa and the communities we live in. ADN is dedicated to providing virtual and physical forums to accelerate access to resources that foster partnership, knowledge sharing, and advance investment opportunities.



<https://africandiasporanetwork.org/>

Examples of platforms and other resources

DiasporaEngager
World's #1 One-Stop International Diaspora Engagement Platform
Connecting Global Diaspora to People, Organizations & Opportunities
Bridging Gaps Between You, Your Country of Origin & Other Countries

Why DiasporaEngager? Reason # 5: The first step to engage with any Diasporas, people or organizations is to find where they are and what they are doing. Here, we can help you to find and connect with opportunities, people, and organizations tailored to: International Affairs, Foreign Policies, War, Social Security, Labor Laws, Security Network, Unemployment Assistance, Library Services, Lobbying, Attorney, Legal Assistance, Forum, Extension Services, Internship, Policies, Fundraising, Discrimination, and much more.

About | Sign Up | Partner | Resources | Blog | Log in

LOGIN / SIGN IN (Existing User)

Email Address: Password:

[Forgot Password?](#)

REGISTRATION (New User). It's Free!

First Name: Last Name:

*First Name *Last Name

To Register An Organization, a Company, a Business, or an Institution, Please Click Here

Email Address: Password:

*Email Address *Password

About Us
DiasporaEngager is the World's #1 Global Diaspora Engagement Social Media Platform that connects the international diasporas to one another and to opportunities with governments, nonprofits, businesses, laboratories, international institutions, schools, and research institutions. We help the diasporas and their stakeholders to provide effective working, networking, and development strategies in their home country as well as in their current country of residence in order to detect, harvest, mobilize, and transfer resources, services, products, expertise, and opportunities between people and nations in a win-win framework. We educate and involve people on issues concerning the diaspora so that strategic efforts and coalitions can be built to better understand, find, and tap into the potential of the diaspora to synergistically develop nations and sustainably improve lives worldwide. We also provide consulting and services related to: marketing, advertising, data processing, research and advocacy on many topics. Click here to create a free account today. Check out the Global Diaspora Map www.DiasporaEngager.com/map, the Global Diaspora Directory www.DiasporaEngager.com/directory, the World's #1 Global Diaspora Press Release www.DiasporaEngager.com/pr, and the Global Diaspora News www.GlobalDiasporaNews.com.

<https://www.diasporaengager.com/>

Global diaspora engagement social media platform that connects international diasporas to one another and to opportunities with governments, nonprofits, businesses, and research institutions. Facilitates effective networking and development strategies, enabling business incubators to tap into the potential of the diaspora.

DiasporaEngager
World's #1 One-Stop International Diaspora Engagement Platform
Connecting Global Diaspora to People, Organizations & Opportunities
Bridging Gaps Between You, Your Country of Origin & Other Countries

Home | About | Services | Sign Up | Contact

World's #1 Map of the International Diasporas and Their Stakeholders

Select at least 2 things (Category, Country of Origin and of Residence) & Click "Search"

Business | Ethiopia | Germany | Search | Reset

PROFILE

- AFRICA BUSINESS JUMPSTART
- AFRICA IS A COUNTRY
- AFRICA PLATFORM OPPORTUNITY
- AFRICA WRITES
- AFRICA-EUROPE DEVELOPMENT PLATFORM
- AFRICAN BUSINESS AND KINGDOM LEADERSHIP SUMMIT
- AFRICAN DIASPORA - IDENTITY, ROOTS THE CARIBBEAN BLACK
- AFRICAN DIASPORA - SLAVE TRADE
- AFRICAN DIASPORA AWARDS
- AFRICAN DIASPORA EXPLORERS CLUB
- AFRICAN DIASPORA MEETUPS
- AFRICAN DIASPORA NATIONAL DEMOCRATIC ETHNIC COORDINATING COUNCIL

Map showing categories: Business (133)



Examples of platforms and other resources

Developing a Road Map for Engaging Diasporas in Development: A Handbook for Policymakers and Practitioners in Home and Host Countries.
<https://migrationnetwork.un.org/resources/developing-road-map-engaging-diasporas-development-handbook-policymakers-and>

Diaspora Engagement Model for Development

https://www.diaspora-centre.org/knowledgeplatform/wp-content/uploads/2021/12/Diaspora-Engagement-Model_Final_291121.pdf

Strategic, Business and Operational Framework for an African Diaspora Investment Fund

https://au.int/sites/default/files/documents/37383-doc-cido_adfc_business_framework_report_-_abridged_final_-_may_2019.pdf

IOM Diaspora Quick-Start Guide

<https://www.idiaspora.org/en/learn/resources/manuals-and-training-materials/iom-diaspora-quick-start-guide>

IOM Diaspora Mapping Toolkit

<https://www.idiaspora.org/en/learn/resources/manuals-and-training-materials/diaspora-mapping-toolkit>

Enhancing Diaspora Engagement: Operational Guidelines for South-South and Triangular Cooperation

<https://www.bing.com/ck/a?!&&p=261f5277544654042658c405f28d9b2857701970cb1cf4dcd5dee27d427b2d71JmltdHM9MTczNjM4MDgwMA&ptn=3&ver=2&hsh=4&fclid=1e173011-29dc-62b9-0cd0-249f28016349&psq=Enhancing+Diaspora+Engagement%3a+Operational+Guidelines+for+South-South+and+Triangular+Cooperation&u=a1aHR0cHM6Ly93d3cuaWNtcGQub3JnL2NvbnRlbnQvZG93bmxvYWQvNDgzMjkvZmlsZS9FbmhhbmNpbmclMjBEaWFzcG9yYSUyMEVUzZFnZW1lbnRfJTlwT3BlcmF0aW9uYWwIMjBhdWlkZWxpbmVzJTlwZm9yJTlwU291dGgtU291dGglMjBhbmQIMjBUcmllbmd1bGFyJTlwQ29vcGVyYXRpb24IMjBFTi5wZGY&ntb=1>



Thank you

Supported by DG INTPA & implemented by EBN

<https://bic-africa.eu>

Thank you!

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W. www.bic-africa.eu



BIC Africa is funded by the European Union.