

BIC Africa Acceleration Programme 2023. Empowering Women. Scaling Impact.

Dear Applicant,

Thank you for your interest to join the third cohort of the BIC Africa Online Acceleration Programme for Women Entrepreneurs in Angola, Comoros, Ethiopia, Madagascar and Somalia. The programme will run from May to September 2023 for 20-weeks and it will focus on supporting women business owners across all sectors and business types through a combination of live training modules, coaching sessions, exercises and a mentoring programme with women experts from Africa and Europe with high experience in supporting innovative entrepreneurs and start-ups.

Please complete this application form by **7th April 2023 6:30 PM CET**.

Thank you!

BIC Africa data privacy terms (available upon request via hello@bic-africa.eu) comply with GDPR and are applicable to any data submitted via this form.

BIC Africa is funded by the European Union.

***Required**

Personal Information

1. First Name *

2. Last Name *

3. Email *

4. Telephone Number *

5. Age *

Mark only one oval.

18 to 25 Years

26 to 34 Years

Above 35 Years

6. Citizenship *

General Information about the Venture

7. What is the name of your project or business? *

8. Short description of your project or business? (in 1 sentence) *

9. Where does your project or business is based or operate? (City and Country or Region) *

10. Date of establishment?

Example: 7 January 2019

11. What is your role? *

Mark only one oval.

- CEO
- Founder / Co-founder
- Employee
- Other

12. Which business development stage would describe you best? *

Mark only one oval.

- Ideation stage
- Concepting stage
- Start-up stage
- Growth stage
- Scale-up stage

13. How many people are there in your team? *

14. In which sector your project or business focuses? *

Tick all that apply.

- Agriculture or Food
- Digital technology
- Health
- Retail
- Manufacturing
- Mobility
- Services
- Other

15. Your project or business website

16. Your project or business Facebook

17. Your project or business Twitter

18. Your project or business LinkedIn

Project or Business Description

Please describe your project or business solution by answering the guiding questions below (max 3500 characters)

19. What is your solution about? Can you briefly describe it?

20. What are the strengths and weaknesses you identify that could help you in scaling it into a new context?

Innovation

Please describe how innovative is your project or business solution by answering the guiding question below (max 2000 characters)

21. What makes your solution innovative? *

22. What sets your solution apart from existing initiatives? Is it better? Is it simpler? *
Is it cheaper? or is it more accessible?

Scalability

Please describe your scaling or growth plans addressing the guiding questions below (max 3500 characters)

23. What is your scaling trajectory? *

24. Where would you scale your business up?

25. What are the changes, if any, that would have to be made to scale the business? Is the organisation open to these types of changes?

26. Are you or your team ready to scale your business?

27. Have you identified, established relevant partnerships to grow your business further?

28. Have you identified any weaknesses or risks? If yes, is there any plan to address them?

Impact

Please describe the impact you aim to achieve with your business or solution answering the guiding questions below (max 2000 characters)

29. Have you foreseen to engage stakeholders in the scaling of the proposed solution? How?

30. Which Sustainable Development Goal(s) are you addressing?_

Tick all that apply.

- 1.NO POVERTY
- 2.ZERO HUNGER
- 3.GOOD HEALTH AND WELL_BEING
- 4.QUALITY EDUCATION
- 5.GENDER EQUALITY
- 6.CLEAN WATER AND SANITATION
- 7.AFFORDABLE AND CLEAN ENERGY
- 8. DECENT WORK AND ECONOMIC GROWTH
- 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10. REDUCE INEQUALITIES
- 11.SUSTAINABLE CITIES AND COMMUNITIES
- 12.RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13.CLIMATE ACTION
- 14.LIFE BELOW WATER
- 15.LIFE ON LAND
- 16.PEACE, JUSTICE AND STRONG INSTITIUTIONS
- 17.PARTNERSHIPS FOR THE GOALS

31. How is your solution or business contributing to these goals?

Motivation and Expectation

32. What support do you have available to address your challenges?

33. In which business support topic areas would you need to receive support? *

Tick all that apply.

- Business model or strategy revision
- Legal advisory
- Business Development
- Prototyping
- Support in Intellectual Property protection
- Branding/Endorsement
- Support in Investment Readiness.
- Local and International Market linkage
- Other resources, equipment and facilities
- Other: _____

34. Any other information that you would like to share with us?

35. Please upload your CV max. 2 pages *

Files submitted:

36. Please upload a one-page motivation letter highlighting why you are interested and how your participation will contribute to your venture.

Files submitted:

37. Please upload your startup pitch deck? if there any

Files submitted:

Other

38. How did you hear about BIC Africa?

Tick all that apply.

- BIC Africa website
- BIC Africa Twitter
- BIC Africa LinkedIn
- Other website
- Facebook
- Business Incubator or Accelerator
- Personal Network
- Other: _____

39. Have you ever accessed business support services offered by business incubators or accelerator?

Mark only one oval.

- Yes
- No

40. If yes, please write the name of business incubators or accelerator.

41. I want to stay updated with BIC Africa initiatives and opportunities (by saying yes, you accept that BIC Africa adds your email to the BIC Africa newsletter mailing list).

Mark only one oval.

- Yes
- No

Google Forms