







About the Acceleration Programme

BIC Africa will support 15 women entrepreneurs from Angola, Ethiopia, Madagascar or Somalia. The programme will run from May to September (15-weeks), and it will focus on supporting women business owners across all sectors and business types through a combination of live training modules, coaching sessions, exercises to be worked individually and a mentoring programme with women experts from Africa and Europe with high experience in supporting innovative entrepreneurs and startups.

The programme will include:

- 8 live training modules
- 4 group coaching sessions
- 3 Networking sessions
- Exercises and access to support documents
- Ad-Hoc Helpdesk through international mentoring support
- Market linkage opportunities
- Certificate of recognition

Who we are looking for:

The preferred candidates should:

- Be a woman (minimum age of 18-years-old) founders/owners of already created business that in themselves have a strong development potential, or entrepreneurs working on a project idea aimed to create a business with high growth potential.
- Be resident of Angola, Ethiopia, Madagascar or Somalia.
- Be available between May and September 2022 to participate in the Programme with maximum 2 hours per week for online sessions + time to work individually and reflect upon the learnings.
- Already running a start-up /project and seeking to scale up.

E: <u>hello@bic-africa.eu</u> **T.** +32 2 773 89 00

W: www.bic-africa.eu | Twitter | LinkedIn







- Demonstrate a commitment to participating in all the activities of the Acceleration Programme and assisting future developments of the programme.
- Have access to reliable internet connection.
- Have a good working knowledge of English language.

Application Process:

If you are interested in taking part and you meet the eligibility criteria fill the application form via https://cutt.ly/zFAYoH9 on or before 9th May 2022 6:30 PM CET.

Information Session:

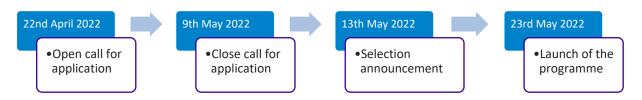
Register <u>here</u> to learn more about the programme and for a Q&A on the benefits of the acceleration programme.

Selection Criteria:

The most adequate women with innovative and/or high-growth potential projects or companies will be selected, conforming to the following criteria:

Criteria	Maximum Score
Pertinence of the project, product or service	10 Points
Innovation and impact on the community	10 Points
Entrepreneurial profile / team	10 Points
Growth potential of the project or start-up	20 Points
Feasibility of project, product or service	20 Points
Investment readiness	10 Points
Total	80 Points

Tentative timeline:



E: <u>hello@bic-africa.eu</u> T. +32 2 773 89 00

W: www.bic-africa.eu | Twitter | LinkedIn