

# CALL FOR APPLICATIONS

## BIC Africa Acceleration Programme for Women Entrepreneurs

Apply before 29 Sep 2021

Via <https://forms.gle/CrNLtHYHENHJPJuL8>



BIC Africa is funded by the European Union.



### What is the Acceleration Programme?

The BIC Africa Acceleration Programme for Women Entrepreneurs will support 20 women entrepreneurs from Angola, Ethiopia, Madagascar or Somalia. The programme will run from October to December 2021 (10-weeks), and it will focus on helping women business owners across all sectors and business types through a combination of live training modules, coaching sessions, exercises to be worked individually and a mentoring programme with women experts from Africa and Europe with high experience in supporting innovative entrepreneurs and start-ups.

The programme will include:

- **6 live training modules**
- **10 group coaching sessions**
- **Exercises and access to support documents**
- **Ad-Hoc Helpdesk through international mentoring support**
- **Certificate of recognition**

### Who can join the programme?

The selected candidates should:

- Be women (minimum age of 18-year-old) founders/owners of already created business that in themselves have a strong development potential, or entrepreneurs working on a project idea aimed to create a business with high growth potential.
- Be nationals of Angola, Ethiopia, Madagascar or Somalia.
- Be available between October and December 2021 to participate in the Programme.
- Possess a motivation to establish a start-up and/or expand their business.

- Demonstrate a commitment to participating in all the activities of the Acceleration Programme and assisting future developments of the programme.
- Have access to reliable internet.
- Have a good working knowledge of English language.

### How to apply?

If you are interested in taking part and you meet the eligibility criteria fill the application form via <https://forms.gle/CrNLtHYHENHJPJUL8> before 29 September 2021.

### What are the selection criteria?

The most adequate women with innovative and/or high-growth potential projects or companies will be selected, conforming to the following criteria:

CRITERIA	MAX
Degree of innovation of the project, product or service	5 points
No previous training or experience in the field of entrepreneurship	5 points
Growth potential in the national market	15 points
Growth potential in international markets	5 points
Validated business model	10 points
<b>TOTAL</b>	<b>40 points</b>

### Estimated timetable

